

## Engaging the Community and Forming the Vision

<b>STRATEGY 1:</b>				
<b>Action: Hire Facilitator for Community Engagement</b>				
<b>WHAT – WHY:</b> Engaging the Community and Forming the Vision			<b>Target date of completion:</b> May-June 2016	
<b>How – what Implementation steps</b>	<b>When</b>	<b>Where</b>	<b>Who</b>	<b>Resources Needed</b>
1. Draft RFP 2. Issue RFP 3. Proposals Due 4. Possible Oral Interviews 5. Contract Award 6. Community Visioning Process	1. Feb. 2016 2. Feb. 29, 2016 3. March 28, 2016 4. April 2016 5. May 2016 6. May-June 2016	City Hall 	1. Becky A. 2. Becky A. 3. Becky A. 4. Committee 5. Committee, Council 6. Committee, Facilitator, Council	Money to hire facilitator, places to send/post RFP
<b>Person power – Action team: list, star (*) coordinator(s)</b> Becky* Charlene Sharon Robin	<b>Evaluation measurement, indicators, and report date</b> RFP issued on Feb. 29, 2016 Council approval of contract award Creation of engagement strategies Gathering citizen input	<b>Total resources needed</b>		
		<b>In-kind</b>	<b>Financial</b> Based on proposals	

**STRATEGY 2:**

**Action: Develop Communications Plan**

<b>WHAT – WHY:</b> Engaging the Community and Forming the Vision			<b>Target date of completion:</b> September 2016	
<b>How – what Implementation steps</b>	<b>When</b>	<b>Where</b>	<b>Who</b>	<b>Resources Needed</b>
<ol style="list-style-type: none"> <li>1. Identify key stakeholders</li> <li>2. Identify potential questions</li> <li>3. Answer why and develop key messages</li> <li>4. Promote engagement strategies; engagement strategies based on input from facilitator</li> <li>5. Implement changes</li> <li>6. Promote results from community engagement</li> </ol>	<ol style="list-style-type: none"> <li>1. March 2016</li> <li>2. Mar/Apr 2016</li> <li>3. April 2016</li> <li>4. June 2016</li> <li>5. Jan. 2017</li> <li>6. Ongoing</li> </ol>	<p>City Hall</p> 	<ol style="list-style-type: none"> <li>1. Mgmt. Team</li> <li>2. Committee</li> <li>3. Committee</li> <li>4. Committee</li> <li>5. Committee</li> <li>6. Committee</li> </ol>	<p>None</p> 
<b>Person power – Action team: list, star (*) coordinator(s)</b> Sharon* Committee	<b>Evaluation measurement, indicators, and report date</b> Document stakeholders List of potential questions/answers Creation of communication plan for engaging the community	<b>Total resources needed</b>		
		<b>In-kind</b>	<b>Financial</b>	

**STRATEGY 3:**

**Action: Develop Engagement Strategies**

<b>WHAT – WHY:</b> Engaging the Community and Forming the Vision			<b>Target date of completion:</b> September 2016	
<b>How – what Implementation steps</b>	<b>When</b>	<b>Where</b>	<b>Who</b>	<b>Resources Needed</b>
1. Create based on facilitator results 2. Implement changes	1. May-June 2016 2. June-Aug. 2016	City Hall 	Committee	Money to hire facilitator, places to send/post RFP
<b>Person power – Action team: list, star (*) coordinator(s)</b>  Sharon* Charlene Becky Robin	<b>Evaluation measurement, indicators, and report date</b> RFP issued on March 3, 2016 Council approval of contract award Creation of engagement strategies Gathering citizen input	<b>Total resources needed</b>		
		<b>In-kind</b>	<b>Financial</b> Based on proposals	

**STRATEGY 4:****Action: Gather Community Input****WHAT – WHY:**

Engaging the Community and Forming the Vision

**Target date of completion:**

May-June 2016

<b>How – what Implementation steps</b>	<b>When</b>	<b>Where</b>	<b>Who</b>	<b>Resources Needed</b>
Create based on facilitator results	TBD	TBD	Committee	TBD
<b>Person power – Action team: list, star (*) coordinator(s)</b> Sharon* Charlene Becky Robin	<b>Evaluation measurement, indicators, and report date</b>	<b>Total resources needed</b>		
		<b>In-kind</b>	<b>Financial</b> TBD	

**STRATEGY 5:**

**Action: Develop Community Plan**

<b>WHAT – WHY:</b> Engaging the Community and Forming the Vision			<b>Target date of completion:</b> Nov. 2016 – Ongoing	
<b>How – what Implementation steps</b>	<b>When</b>	<b>Where</b>	<b>Who</b>	<b>Resources Needed</b>
1. Based on results from Community Input	TBD	City Hall 	Committee	TBD
<b>Person power – Action team: list, star (*) coordinator(s)</b> Sharon* Charlene Becky Robin	<b>Evaluation measurement, indicators, and report date</b>	<b>Total resources needed</b>		
		<b>In-kind</b>	<b>Financial</b> TBD	