



Cottage Grove

Where Pride and Prosperity Meet



CONSUMER PROFILE

3, 5, 10 Mile Radius

Cottage Grove attracts consumers from the Twin Cities metropolitan area as well as more rural areas outside the metro.

Below are detailed consumer profiles of two of Cottage Grove's 6 commercial districts: Gateway North and Cottage View (highlighted in red on map to the right).

HIGHLIGHTS:

- ◇ High Household Income Levels
 \$82,469 Median Household Income
- ◇ Strong Projected Population Growth
- ◇ Larger Average Household Size

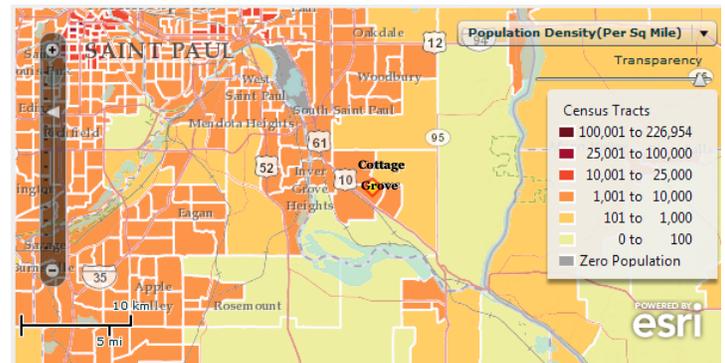
Cottage Grove Commercial Districts



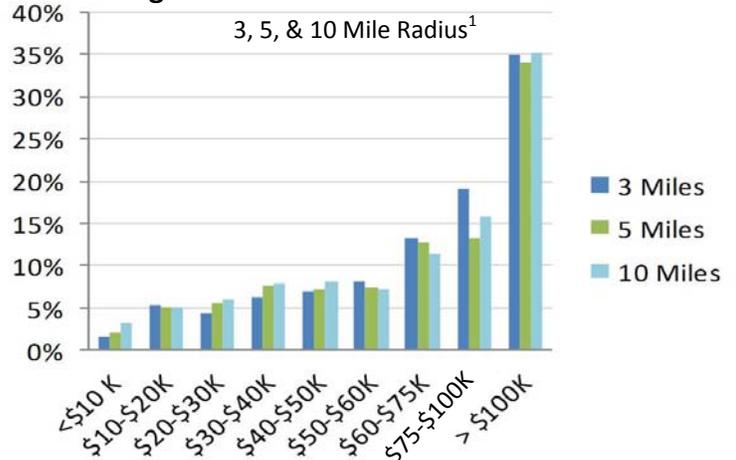
<u>Gateway North:</u>	<u>3 Miles</u>	<u>5 Miles</u>	<u>10 Miles</u>
Population (2013) ¹	41,017	84,090	333,103
Projected Population (2018) ¹	43,637	89,061	351,041
Households ¹	14,212	30,230	125,997
Average Household Size ¹	2.89	2.78	2.64
Employees ¹	9,276	17,718	157,061
Bachelor's Degree or Higher ¹	28.8%	31.7%	36.3%

<u>Cottage View:</u>	<u>3 Miles</u>	<u>5 Miles</u>	<u>10 Miles</u>
Population (2013) ¹	29,022	48,174	224,980
Projected Population (2018) ¹	30,908	51,174	237,005
Households ¹	10,011	16,850	83,602
Average Household Size ¹	2.9	2.86	2.69
Employees ¹	5,980	13,409	87,339
Bachelor's Degree or Higher ¹	29.1%	30.2%	37.7%

Population Density Per Square Mile²



Cottage View District Household Incomes:



¹Applied Graphic Solutions, 2013; Accessed via greatermsp.org

²ESRI 2012, based on U.S. Census Bureau data.